

Guidelines for EtherCAT Product Guide @ www.ethercat.org

The following rules and guidelines apply for entries in the product guide on the EtherCAT website:

1. The Product Guide at www.ethercat.org/products features products that implement EtherCAT technology or that are intended for setup, installation, maintenance, or operation of EtherCAT networks. It also features development systems, tools and services. The ETG office reserves the right to turn down submitted product entries if they appear not to serve such purpose.
2. ETG member companies are entitled to submit several entries. If the number of entries per member exceeds reasonable limits, several products shall be combined in one entry. The ETG office also reserves the right to limit the number of entries depending on the content. ETG members that exhibit on ETG booths at tradeshow receive preferred treatment.
3. So far, entries in the product guide are free of charge. If this should change in the future, sufficient notice is given. One can withdraw a product entry at any time.
4. Whilst ETG will try to include or update product guide entries at short notice, ETG cannot guarantee certain reaction times.
5. Since the ETG aims to promote EtherCAT and not other fieldbus or Industrial Ethernet systems, reference to such systems is limited to entries which are gateways to such systems. If a device supports other systems, this may be mentioned (e.g.: “besides EtherCAT, other leading fieldbus systems are supported”)
6. Product Guide entry submissions do not have to be formatted but can only be accepted if only the intended content is provided (text and photo or graphics). Do not expect ETG office to extract your product guide entry content from your catalogue pages, your website, your manual or any other material unsuitable for direct usage in a product guide.
7. **Product Guide can be easily added by using the corresponding EtherCAT Product Guide Entry Form (DOC or PDF), available for download at the product section or via the following links directly:**
https://www.ethercat.org/download/documents/ETG_Product_Guide_Entry_Form_EN.doc
https://www.ethercat.org/download/documents/ETG_Product_Guide_Entry_Form_EN.pdf
The main language for the Product Guide is English, but entries in other language are possible, too. Thus, please use the language-specific entry forms available in German, Japanese and Chinese:
https://www.ethercat.org/download/documents/ETG_Product_Guide_Entry_Form_DE.doc
https://www.ethercat.org/download/documents/ETG_Product_Guide_Entry_Form_DE.pdf
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Please provide the following items if you are not able to use the entry form: Product type (main category, subcategory), product name, product news text (max. 200 characters incl. spaces), product description (max. 2000 characters incl. spaces), keywords (for website search, max. 10), and product picture.
8. It is also possible to add external web links to your product, e.g., to a data sheet or the appropriate product section. Please send additional links, if you want so.
9. All companies that submit products containing EtherCAT technology shall have a valid EtherCAT Vendor ID, available from ETG website (Member Area → Login → Vendor ID). For offering development services, there is no need to apply for an EtherCAT Vendor ID.
10. The ETG member companies shall provide the material (text and photo or graphics) free from any rights (including copyright) of third parties. The Member companies grant the worldwide, non-exclusive, non-transferable, irrevocable right to use the provided material free of charge for an unlimited period of time. This right particularly includes the right to publish the provided material at www.ethercat.org as well as newsletters, printed media and other publications.
11. The ETG or any of its representatives is not responsible for the topicality, correctness, completeness, or quality of the provided material. Liability claims regarding damages caused using any information provided by ETG members are rejected; only the respective member company might be liable.
12. Please submit your data via e-mail to info@ethercat.org.