



Invitation

EtherCAT Online Seminar

Now is the time for innovation:
use EtherCAT to gain market share!

Tuesday | Dezember 7, 2021

7:00 am | Central European Time (CET)

5:00 pm | Central European Time (CET)

Wednesday | December 8, 2021

8:00 am | Central European Time (CET)

6:00 pm | Central European Time (CET)

Choose your favourite date and register online today:

www.ethercat.org/2021/global

What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

Who should attend?

- Automation professionals and those who are interested in industrial networks and their advantages and applications

Why attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- Explore and understand EtherCAT technology
- Chat online with EtherCAT experts and see how it can improve your application
- Discover the future of EtherCAT through gigabit performance and the integration of several communication technologies
- Discover how EtherCAT can help you boost performance and competitive advantages

About ETG

- The EtherCAT Technology Group (ETG) is the world's largest Industrial Ethernet Fieldbus organization with over 6,400 member companies from 69 countries supporting EtherCAT technology

Contact

EtherCAT Technology Group

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Martin Rostan
Executive Director
EtherCAT Technology Group

Martin Rostan studied aerospace engineering in Germany and in the United Kingdom and received his diploma degree in 1992.

Subsequently he managed the international research project that developed the initial CANopen technology. From 1996 until 1998 he was marketing manager and authorized officer at Selectron.

Since 1998 he has worked with Beckhoff, first as senior product manager for Ethernet and fieldbus systems and meanwhile as senior VP of technology marketing. Martin serves the fieldbus community in various committees: he is the executive director of the EtherCAT Technology Group, chairs the CANopen groups inside CAN in Automation and represents Beckhoff in ODVA and in several conference program committees. He is also a technical expert in the ISO and IEC standardization committees for industrial communication.

With numerous technical articles published in magazines, text books, conferences, and symposia he contributes to education in the areas of fieldbus and Ethernet technologies.

Register online today – it's free!
www.ethercat.org/2021/global

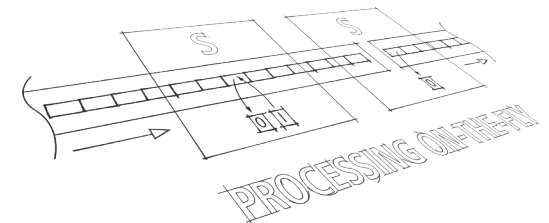
Now is the time for innovation: use EtherCAT to gain market share!

- Why is the fieldbus so important?
 - Challenges of using Ethernet as a fieldbus
 - EtherCAT, the Ethernet fieldbus
Functional principle
 - How to gain market share with EtherCAT
Better quality
Higher efficiency and throughput
Lower costs
 - Installation, troubleshooting and diagnostics considerations
 - Safety over EtherCAT
 - IoT, Industry 4.0, OPC UA, and other technologies
 - EtherCAT and cybersecurity
 - Gigabit outlook: EtherCAT G/G10
 - Summary
 - Q&A session
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- Duration of presentation: 1 hour
 - Presentation will be given by Martin Rostan.
 - Specialists will answer your questions live via online chat during and after the session.
 - For dates in German language see www.ethercat.org/2021/german



About the online seminar

- This special online event is offered to present the EtherCAT technology exclusively for all interested persons worldwide.
- The platform is 'GoToWebinar' and you are cordially invited to register and receive your login. Participation is free.
- Take the opportunity to ask your questions via online chat



- Take part and learn more about the functional principle of EtherCAT: Ethernet "on the fly"