## **Press Release**



ETG012011

January 31, 2011 | Page 1 of 2

## March: Industrial Ethernet Seminars in the UK

Communication is a key feature of every control system. In this area, several Industrial Ethernet flavors are challenging the classical fieldbuses. Users and system integrators are faced with the decision if, when and how to adopt such new technologies. The EtherCAT Technology Group (ETG) is addressing these topics in a seminar series that is being held in Dundee, Manchester and Reading on March15-17, 2011.

Industrial Ethernet and in particular EtherCAT are hot topics in the world wide automation industry. The all-day seminars in the UK will look at EtherCAT and its application as well as at the competitive advantages that machine builders generate by adopting this fast yet low cost open communication technology. The seminars address users and system integrators alike, and participation is free of charge. Main speaker will be the industrial communication specialist Martin Rostan, Executive Director of the EtherCAT Technology Group, Chairman of the Interest Group CANopen and IEC Standardization expert. A detailed agenda, information regarding the venues and the online registration form can be found on the ETG website here: www.ethercat.org/2011/uk.

**Dundee:** Apex Dundee City Quay Hotel,

Tuesday, March 15, 2011

Manchester: Museum of Science & Industry,

Wednesday, March 16, 2011

Reading: Millenium Madejski Hotel,

Thursday, March 17, 2011

**EtherCAT** sets new standards for real-time performance and topology flexibility, while meeting or undercutting traditional fieldbus cost levels. EtherCAT features include high precision device synchronization, cable redundancy options, and a functional safety protocol (SIL3). EtherCAT is an international standard (IEC, ISO and SEMI).

EtherCAT Technology Group

Martin Rostan Ostendstraße 196 90482 Nürnberg Germany

Phone: +49 (0) 9 II / 5 40 56 20 Fax: +49 (0) 9 II / 5 40 56 29 m.rostan@ethercat.org

## Press Contact

Andrea Bock

Phone: +49 (0) 911 / 540 56 225 Fax: +49 (0) 911 / 540 56 29 press@ethercat.org www.ethercat.org/press/

## **Press Release**



ETG012011

January 31, 2011 | Page 2 of 2

The EtherCAT Technology Group (ETG) is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance EtherCAT technology. With over 1500 members from 52countries, the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also currently the fastest growing fieldbus organization.

→ For further information please also see www.ethercat.org