Press Release

EtherCAT Technology Group meets for 2018 Global Strategy Meeting

In June 2018, the global team of EtherCAT Technology Group (ETG) met for the biennial ETG Global Strategy Meeting in Leinburg, near Nuremberg, Germany. The ETG employees from the Nuremberg headquarters gathered with their colleagues from ETG offices in China, Japan, South Korea and the U.S. to discuss the organization's future strategy and to connect on a personal level.

The meeting's main topics included the status and development of EtherCAT technology in the context of Industrie 4.0 and IoT. Along with the strategic planning for the years ahead, internal project work and communication processes were also key points of discussion. Gaining insight into theories of intercultural communication and applying these theories during team-building events helped enhance collaboration within the multinational ETG team.

Bob Trask, PE, who has led the North American ETG office since the beginning of 2018, attended the Global Strategy Meeting for the first time: "Technical brilliance. I am amazed at the competence of the EtherCAT Technology Group team, their commitment to the industry, and the continual refinement of the tools necessary for EtherCAT compliance," Trask said.

The organization's strong growth is also reflected in the increasing number of ETG employees. The team has grown significantly since the last meeting two years ago, so the meeting was a welcome opportunity for team building and professional development.

Press Picture:

Picture caption:
The global EtherCAT Technology Group (ETG) team at their Global Strategy Meeting in Leinburg, Germany

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About EtherCAT Technology Group (ETG):
The EtherCAT Technology Group is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 4,800 members from 65 countries, the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing fieldbus organization.

About EtherCAT®:
EtherCAT is the Industrial Ethernet technology which stands for high-performance, low-cost, easy to use with a flexible topology. It was introduced in 2003 and has been an international IEC standard and a SEMI standard since 2007. EtherCAT is an open technology: anyone can implement or use it.

➜   For further information please see: www.ethercat.org

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