

New official Twitter profile of the EtherCAT Technology Group is now live

In order to increase timely access to news, information, and upcoming events for individuals interested in all things EtherCAT, the EtherCAT Technology Group (ETG) recently started a new official profile on Twitter, strengthening the organization's global social media presence.

Social media users seeking the latest official news, updates, and events surrounding the ETG can now follow @EtherCAT_Group on Twitter. This important step assures an efficient platform to spread news and information, simplifying access to the most recent trending topics about EtherCAT technology and the ETG.

Martin Rostan, Executive Director of the ETG, explains: "Of course, we are not positioning Twitter as the only place to receive ETG news. The focus of this effort was to be present where a significant number of EtherCAT-interested people already spend their time. Social media, particularly Twitter, provides an ideal outlet to quickly and efficiently disseminate relevant EtherCAT information to a worldwide audience."

However, Rostan is clear that the Twitter profile is not planned to provide a platform for technical discussions or support requests. "When it comes to technical discussions, we still prefer personal contact with our worldwide EtherCAT experts within the ETG – via phone, e-mail, or within the framework of seminars and workshops," Rostan said.

To find the EtherCAT Technology Group on Twitter (@EtherCAT_Group), click to: https://twitter.com/EtherCAT_Group

ETG032015

25th February 2015 | Page 2 of 2

About EtherCAT Technology Group (ETG):

The EtherCAT Technology Group (ETG) is an association in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 3000 members from 58 countries the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing association of its kind.

About EtherCAT®:

EtherCAT is the fastest Industrial Ethernet technology and stands for high-performance, low-cost, easy to use with a flexible topology. It was introduced in 2003 and became an international standard and a SEMI standard in 2007. The EtherCAT Technology Group promotes EtherCAT and is responsible for its continued development. EtherCAT is also an open technology: anyone is allowed to implement or use it.

➔ For further information please visit: www.ethercat.org

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